

December 17, 2008

Dear Mr. Butt,

My name is Mary (Melly) Trakas, customer and past Partner. I am writing you to let you know of my concern and that of 2034 other HEB customers. Magazines on HEB checkout lane expose children and adults to indecent pictures and/or stories.

In June 2008, I began a petition drive at my HEB (#29) at Wurzbach and I-10. The Vance Jackson Neighborhood Association has allowed me to keep people in our area informed on my drive and has given them the opportunity to voice their concern thru petitions. (See www.vjni.org/Issues/HEB.) I have appeared as a guest to talk about the petition drive on the Adam Mc Manus radio show and "Catholicism Live" TV show. There have been petition drives at churches of various denominations, private schools, doctor offices, and a religious bookstore.

Enclosed you will find a copy of the petitions we have collected. Eighty-eight zip codes are represented in 35 Texas cities. More than 300 signatures are from children ages 5-17. Note the numerous pictures enclosed.

The Wurzbach HEB has had a '90 day trial period' of a Family Friendly Lane (FFL), Checkout #13, for which I, and many others, are VERY APPRECIATIVE!. The pilot began in early September. The time, I believe, has come to know whether or not it will remain AND if FFLs will expand to other HEBs, as your customers have requested. Our hope and prayers are that it will!

The eyes, hearts, and mind of our children, and many of us adults, are counting on you and your company to listen and honor our request for a more pure experience at your store. There is so much immorality in our society, but you can take the lead in your field. If there is a Christian basis to your decisions, please be reminded, "To whom much is given, much is required. To whom much more is given, much more is required" (Luke 12: 48). As a bottom line, do you serve the almighty vendor, the almighty customer, the almighty dollar, or The Almighty God?

I appreciate all that HEB does for our children, such as Buddy food, vitamins, school supplies, and field trips, and hope you will permanently add FFLs to this list.

Respectfully,

Mary Melly Trakas