

How to Petition
For
A Family Friendly Checkout Lane(s)
At Your HEB Store

Currently there are a number of magazine covers on HEB checkouts lanes with inappropriate pictures and words that children can see.

With the support of the Vance Jackson Neighborhood Association (VJNI), I organized a petition drive to ask HEB to create Family Friendly checkout lanes at HEBs in our area, starting with the store at Wurzbach and I-10. HEB currently has a pilot, 'non-traditional' lane on Aisle #13.

HEB tailors each store for the community it serves. If this issue is a concern for you and your family, please organize a drive in your area.

We have petitions for adults, and now for children at their request to have a voice as well. Please use information on the Vance Jackson Neighborhood website, www.vjni.org/HEB/, and download our sample petition forms from our 'starter pack'.

I will be glad to assist you with my 'strength, hope and experience' I have gained from our drive. Please contact me through the VJ website at officers@vjni.org.

Sincerely,

Melly Trakas