

## Magazine Signature Drive

In June of '08, I met with the VJ Board and received support for my concern about the magazine racks at HEB's checkout lanes and a petition drive for a change/choice for *Family Friendly Lanes*. The following can be viewed on the [www.vjni.org](http://www.vjni.org) website under 'Issues - HEB':

- Problem and solution statements
- Petition Forms - individual or group
- Weekly updates
- Correspondence

Signatures have been obtained at some local churches, Sunday school classes, Christ the King Bookstore, doctor offices, prayer groups, neighborhoods, and from individuals downloading forms from the VJ website. As of July 25, the petition drive went city wide, from local at HEB # 29 (Wurzbach and I-10); I spoke as a guest on the Adam McManus 630AM radio show. I've been asked to speak on Guadalupe Radio. I have been scheduled as a guest a future Catholicism Live (Wednesdays at 8pm) in early October. I've been invited to have a table to solicit signatures at the Catholic Women's Conference in September at St George Maronite.

My understanding from one member of corporate HEB is that the feedback they have received in the past is that people like and want the current type of magazines displayed on the racks at the checkout stands. Therefore, those of us that desire something different have to make it known. The petition drive is a way to let your concerns and desires be known. There is strength in numbers. A large number of "*voices crying out in this cultural wilderness*" cannot be ignored. Sign a petition and consider asking your friends, family, churches, doctor offices, etc. if you can collect signatures on the multiple petition sheets.

Let's keep getting signatures! HEB does care about children. They do so much good with their Buddy promotions. Perhaps the checkout lane magazine racks just got overlooked? It's up to us to let them know what is there and how it impacts us and our children, and that we want a choice in lanes to check out in.

***Melly Trakas***