

## **Questions to City Council Candidates about Billboards**

The Vance Jackson board received a list of candidate questions from Scenic San Antonio and decided to send this list to Mayoral and District city council candidates.

1. San Antonio is the only major city in the state of Texas without a “no new billboards” ordinance. Austin, Dallas, Fort Worth, Houston, and more than 350 other cities across the state prohibit construction of new billboards. What is your position on a “no new billboards” ordinance for San Antonio?
2. We feel there are many issues related to digital billboards – increased carbon footprints, unanswered driver-safety issues, protecting the mission of the military, and changes to the fundamental physical character of San Antonio. What is your position on converting existing billboards to digital billboards?
3. While at this time there are few off-premise digital billboards, digital signage advertising businesses on site are proliferating, but do not seem to be controlled. Would you help revise the on-premise sign ordinance to bring about better design standards that both enhance community character AND help local merchants stay competitive?
4. According to studies by Scenic Texas, eighty-six percent of Texans believe we have enough or too many billboards. Will you bring public input back into the billboard ordinance-making process, and if so, how?

The board will let you know the results in a newsletter before you vote in May. Meanwhile, if you have the opportunity to discuss the billboard issue with any of the candidates, please do.

**June Kachtik, Chair**  
**Scenic San Antonio**