

3 Facts for a Ban on More Billboards, Including Digitals

Fact 1

This summer citizens were asked at public meetings what they thought about digital billboards, and they responded:

Responses	June 22, '09	June 24, '09	June 29, '09	July 6 '09	July 16, '09
No more digitals	6 (55%)	9 (60%)	9 (60%)	12 (67%)	13 (81%)
More digitals, with greater restrictions	3 (27%)	0 (0%)	3 (20%)	3 (17%)	2 (13%)
More digitals, with same restrictions	0 (0%)	3 (20%)	1 (7%)	0	1 (6%)
More digitals, with less restrictions	2 (18%)	2 (13%)	1 (7%)	3 (17%)	0 (0%)
Undecided	0 (0%)	1 (7%)	1 (7%)	0 (0%)	0 (0%)
Total responses	11	15	15	18	16

Source: City of San Antonio, Planning & Dev. Services

Fact 2

The cities with the largest populations in Texas do not permit digital billboards, except for San Antonio. (Source: City of El Paso, Development Services)

Fact 3

It will be impossible to get rid of billboards unless new ones are prohibited.

Regulation	Number of New Billboards		
	Per Year	In 5 Years	In 10 years
Prohibit new BBs	0	0	0
2:1 Exchange	10	50	100
3:1 Exchange	6	30	60

Notes:

1. On average, 20 old billboards taken down per year due to redevelopment.
2. San Antonio now has a 2:1 Exchange program.

Meeting to Talk about a Ban

In September City Council is to receive a report from staff on the results of the public meetings. Scenic San Antonio and the American Institute of Architects, San Antonio Chapter, invite all interested citizens to meet to talk about the ban. We think it's coming! Continue your support!

Meeting: Wednesday, September 9, 2009
6:00 – 7:00 p.m.
Center for Architecture – in Full Goods Building
200 E. Grayson, Suite 110 – near Pearl Brewery

June Kachtik, Chair
Scenic San Antonio
junekac@aol.com